

April 15, 2018

Hello! It's time to start planning for **Moband's** annual series of Summer **Concerts in the Park**. This year will be our 99<sup>th</sup> year of "Concerts in the Park" and we are as excited as ever to perform for you! Our theme for 2018 is "Summerbration." All of our weekly themes have been selected as well and can be viewed on our website: [www.MoBand.org](http://www.MoBand.org).

We would love to have your business advertise in our program this year. Please fill out our form online in our Advertising section or use the enclosed form and return it along with your payment via mail to our PO Box below.

Digital artwork should be emailed to [MoBand@aol.com](mailto:MoBand@aol.com). If you have new artwork please send it in some form that is high resolution – at least 300 dpi. The program is black and white/greyscale so consider that when creating your artwork. We can convert color art easily if necessary or you can send it already converted. And just about any format will work – PDF, JPG, BMP, TIF, PNG... If we have a problem, we'll let you know.

PLEASE refer to the next page with measurements. We will resize artwork ever so slightly to make sure things fit properly – but the closer you are to the size you want the easier it is on me.

**\*\*\*The deadline for advertising and artwork submission is May 15<sup>th</sup>.**

Please contact me if you have any questions!

Sincerely,



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