

Hello there!

Matt Cover, MoBand's Manager and Assistant conductor here. You might have heard some rumblings in the community that MoBand may actually have a Summer concert series this year – well that's true! We are, however, waiting for a couple County/State "powers that be" to give us the GO. We are hopeful, and about as confident that we can be, that when California re-opens on June 15, we will get the all-clear and start having concerts in the park on Thursdays, **starting June 24th** – but for only four weeks this year.

We will also then be providing our audience with PROGRAMS and hope you would like to place an ad in it. A PDF with details is attached to this email. Nothing has changed specs-wise. All sizes are available for you to still choose from – Business card, Quarter Page, Half Page, Full Page, starting at \$150 for the season and going up from there. I know many of you have someone who helps with your advertising art, but if you need a hand adjusting something or putting something together please let me know. Glad to help!

Since our Board just had a meeting and approved the MoBand season the ball is now rolling! I have about four weeks to reach out to you and get advertising material received for the program. **My deadline has to be June 11.**

If you want to use the ad you've previous used, just email or call me and let me know. If you want to change it up, do something special, make any changes to a previous ad, would you please email me your artwork ASAP. You can use our excellent email – MoBand@aol.com – it hasn't changed...

Our summer theme is ***100+ and Still Rockin'***

I can accept just about any sort of artwork file. JPG – BMP – PNG – PSD, etc. – even PDF's are great. We do print in black/white/greyscale (which I can convert if you send me color) but you might look at yours (if color) and make sure that things you want to "pop" do so when printed on a black/white/greyscale printer.

If you have any questions you can always email or call my cell and I'll be glad to answer them. I look forward to hearing from you very soon!!!

Thanks for supporting MoBand and I hope to see you in the park in June!

Sincerely,

Matthew Cover
Modesto Band of Stanislaus County
Manager and Assistant Conductor
cell: 209.613.0708
email: moband@aol.com
website: www.moband.org

PO Box 577937
Modesto, CA 95357



(6)

FULL PAGE
10.5 x 8"
\$1,200

(5)

HALF PAGE VERTICAL
10.5 x 4"
\$600

(3)

QTR PAGE VERTICAL
5.25 x 4"
\$300

(1)

BUS CARD
2.6 x 4"
\$150

(2)

QTR PAGE HORIZONTAL
2.6 x 8"
\$300

(4)

HALF PAGE HORIZONTAL
5.25 x 8"
\$600





Modesto Band of Stanislaus County

“MoBand” - A Part of Our Community Since 1919
Summer Concert Program Advertising Order Form

Celebrating 100+ years of music in Modesto!!!

Ad Type	Layout	Size H x W	Cost
_____ Business Card (1)	Horizontal	2.6250" X 4"	\$150
_____ Quarter Page (2)	Horizontal	2.625" X 8"	\$300
_____ Quarter Page (3)	Vertical	5.25" x 4"	\$300
_____ Half Page (4)	Horizontal	5.25" x 8	\$600
_____ Half Page (5)	Vertical	10.5" x 4"	\$600
_____ Full Page (6)	Vertical	10.5"x 8"	\$1200

Please come close in your measurements – Dimensions above are ***H x W*******

Name _____	Phone _____
Company _____	email _____
Address _____	

- Prices listed above are for 1 ad print space in all six concert programs.
- Please email your updated print-ready artwork to **moband@aol.com**.
- Checks may be made payable to “MoBand”.
- Return a copy of this form to the address below. Please keep a copy for your records.
- Receipts will be mailed out towards the end of May.
- **Deadline to receive all materials is 06/11/2021.**

Thank you for your support of MoBand and helping to keep music alive in our community.

Matt Cover, Band Manager
 P.O. Box 577937
 Modesto, CA 95357

email: moband@aol.com // website: www.moband.org

*Concerts begin June 24, 2021!

