

January 16, 2020



Hello! It's once again time to start planning for **Moband's** annual series of **Summer Concerts in the Park**. This year will be our 101st concert season and we are as excited as ever to perform for you!

Our theme for 2020 is **101 and Still Rockin'**. All of our weekly themes have been selected as well and can be viewed on our website: www.MoBand.org.

We produce a large booklet-style program which we pass out each week. Each full-page is an 8 1/2 x 11 sheet space (with actual ad space being slightly smaller to account for borders). We only do a "black and white" (greyscale) program so keep that in mind if you have a colorful ad. Don't worry, we can convert it from full color if you only have full color! We appreciate you getting your program art work as close to actual size as possible (and at least 300 dpi). Some very minor resizing will occur to make things fit neatly.

New digital artwork should be emailed to MoBand@aol.com. Just about any format will work – PDF, JPG, BMP, TIF, PNG... If we have a problem, we'll let you know. If we already have artwork for you and you would like to use that again just let us know.

*****The deadline for advertising and artwork submission is May 8, 2020.**

We would love to have your business advertise in our program this year. Please contact me if you have any questions!

Sincerely,

Matthew Cover
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